**Competitor**

1. **บ้านและสวน PETs**

- The บ้านและสวน PETs is an application for pet owner who want to take care of their pets in various ways. This application is suitable for owners who want to read about animals. Whether it's the basics of raising animals drilling into the specifics of species and animal habits disease in pet’s animal behavior including taking pictures of pets.

- There are 5 main features in this application:

1. Homepage – This page is to display owners’ and their pet’s information.

2. Things to know – This page will include interesting information about pets for users to read.

3. Create post – This page is for user to create post for your pet and share an information about them.

4. Directory – This page is key to comprehensive pet care homepage whether pet hospital, pet grooming, pet café, exercise facility for pets.

5. Shopping - This page is for pet owners to purchase pet supplies.

Comparison with PET ME! – The บ้านและสวน PETs has articles for pet owners to read while PET ME! don’t, but PET ME! has health service for pet and pet owners with hospital and online consulting for pets which this function doesn’t provide in ‘บ้านและสวน PETs’.

1. **S.O. Pet**

* Main function of this application is online consulting with veterinarian not only for ordinary pets but also exotic pets which has 3 prices to choose to pay after the consultation is complete.
* There are 3 plans of online consulting veterinarian which contain of ‘Chat’ 139 baht per 30 minutes, ‘Call’ 159 baht per 20 minutes and ‘Video call’ 179 baht per 20 minutes.
* Pet’s owner can select a specific veterinarian for that type of animal, and they can select to check education and work history of each veterinarian.
* This application also has articles for pet owners, most of the articles are about pet diseases.

Comparison with PET ME! – The online consulting from S.O. pet has 3 plans for user to select while PET ME! has only one plan which cannot choose. There is one plan called ‘video call’ from S.O.pet which cost 179 baht per 20 minutes in the other hand ‘video call’ from PET ME! costs are 150 baht per 15 minutes

also PET ME! has ability to set a constant time schedule for you to select at the time that is most convenient for pet owners with an appointment in advance.

1. **PetBacker: Dog Cat Pet Sitting**

* An application that connects pet owners to pet services such as grooming, and dog leash which besides the owner, and the furry pets will be well served. It is also have career promotion provided for all animal lovers as well.
* The application comprehensive pet service which contains of pet custody service, daycare for pets, pet walking, pet training and transportation for pet owners, and pets.

Comparison with PET ME! - The application does not expand to cover all areas, or some stores do not have complete information, furthermore the application does not provide health care service function whilst this function is available in PET ME!

1. **VitusVet Pet Medical Records**

* The application is convenience for user to take care of the health of their pets with well-organized system structure. Just few pages of filling all necessary health information of your pets to assess the health of your pet.
* The application also has veterinarian and other function for pets provided also pet insurance details, plus note any allergies or medical alerts for quick reference.
* It is also set the to do list for pet health management, reminders on everything your pet needs from giving your pet medication to scheduling appointments to buying food and equipment. Request Appointments and Prescription refills directly through the app.
* For requesting an appointment, user must earn enough point with veterinarian to do the appointment.

Comparison with PET ME! – Although, VitusVet Pet Medical Records has advance appointment service function but to get to go through to the function, user (pet owners) must gain enough point to do an appointment in advance whilst PET ME! allow user to use this function without any requirement.

1. **Pet Care Services Finder**

* This application your pet is owned by Google Maps from pet depository, dog park, dog training center, pet clinic, pet food and supplies store, dog grooming and grooming shop, pet shelter and pet-friendly hotels
* This application will be able to locate quickly including telling the distance to the nearest place and if it is a pet service facility, you will be able to tap the screen to call the service in the most comfortable way easily.
* This application may be suitable for user who live in North America especially USA and Canada because it uses database from that area.

Comparison with PET ME! – The application is suitable only with user in specific area but PET ME! allow user from every area to use the application.